SCHEER PARTNERS PRIVATE CAPITAL GROUP | MID-ATLANTIC INVESTMENT SALES

PRIVATE CAPITAL GROUP

SCHEER PARTNERS CAPITAL MARKETS GROUP MID-ATLANTIC INVESTMENT SALES

Mid-Atlantic Investment Sales

Institutional Level of Service for the Private Investor

The Capital Markets Group at Scheer Partners specializes in the disposition of Suburban Investment Properties throughout the Mid-Atlantic region, emphasizing property sales to Institutional equity, high net worth investors, 1031 exchange investors and REITs.

OUR INVESTMENT SALES SERVICES INCLUDE

- Landlord representation on asset dispositions
- Purchaser representation
- > 1031 buyer representation
- In depth market research
- > Financial underwriting analysis
- Mass marketing campaign through Real **Capital Markets**

With over 50 years of collective experience in executing investment sales within this product niche and geographic region, we have established a deep network of over 5,000 investors that actively purchase and own assets in the following product categories:





We employ a property-specific sales process that is methodical, meticulous, sophisticated, and aggressive.

- Offering Memorandum marketed through the Real Capital Markets platform
- Virtual Deal Room for Due-Diligence **Document Review**
- Virtual tour marketing video

Capital Markets Access to Qualified Buyers

Over many years of marketing investment property for sale in the equity market in the Washington, D.C. / Baltimore region, we have developed a comprehensive database of active buyers of property within this market niche. Conducting sales transactions within this niche gives our team a unique ability to give our clients credible reviews of prospective buyers based on first-hand experience and long-standing relationships within this specific buyer pool.

We meticulously track all investment property sales transactions each week to ensure that our database has the most current list of buyers, as well as tracking cap rate trends.









INSTITUTIONAL QUALITY FOR THE PRIVATE INVESTOR

To achieve the highest possible price, we believe that a Seller of a middle-market investment property should receive the same level of professional execution, strategic marketing, sophisticated analysis, and first-class presentation of a \$100 million trophy office building.

Our approach ensures:

- Accurate financial analysis and underwriting
- First-class marketing presentation prepared by a professional graphic designer
- Credible market data presentation
- Comprehensive potential buyer pool coverage

- Pre-marketing walk-through and inspection with the Seller and/or property manager
- Due diligence document review
- Lease abstracts
- Investor property tours conducted only by principal brokers

MARKETING MATERIAL MARKETING PERIOD SETTLEMENT PERIOD DUE DILIGENCE PERIOD 30 DAYS 30 - 45 DAYS 30 - 45 DAYS

30 - 60 DAYS



Julian Etches

Principal, Private Capital Group

Julian specializes in the sale of suburban office, neighborhood retail, flex/industrial and distribution warehouse investment properties, in the Mid-Atlantic region.

With over 18 years of combined experience in investment sales and leasing brokerage, Julian has completed over 300 transactions in excess of \$500 million.

Prior to joining Scheer Partners Inc., Julian served as Managing Director at Transwestern's Bethesda based Investment Sales team and Senior Vice President at McShea & Company, Investment Sales.

Julian has valuable strategic relationships with players in the Washington Metropolitan area that ensure the highest probability of success in any transaction.



Joe Donegan

Principal, Private Capital Group

Joe has over 30 years experience in the commercial real estate business and has been involved in over 325 sales and leasing transactions totaling over 600 million. As a founding member of a boutique brokerage firm, Joe's experience in sales and leasing across all commercial property types was deepened by his construction and development experience during his tenure with Tyler Donegan.

One of Joe's strongest assets is his long term relationships with not only, his diverse and loyal clients, but his earned respect and collegiality among his peers.

Joe is part of affliations and boards including NAIOP, ICSC, Vistage International, Frederick Downtown Partnership Board Member, Fort Detrick Alliance, Chamber of Commerce Frederick and Montgomery Counties, Leadership Maryland Class of 2002, Maryland High Tech Council, and Development Council Frederick Healthl.